

*Summer Training on Monitoring and Evaluation
of International Development Programs*

Outcome Harvesting Module

19-21 June 2017

Instructor and facilitator: **Ricardo Wilson-Grau**

Purpose

Introduce people responsible for monitoring and evaluating development programmes in substantially complex circumstances to applying the Outcome Harvesting approach.

Expected result

Participants will have sufficient knowledge and skill to be able to adapt Outcome Harvesting tools to their specific needs following the workshop.

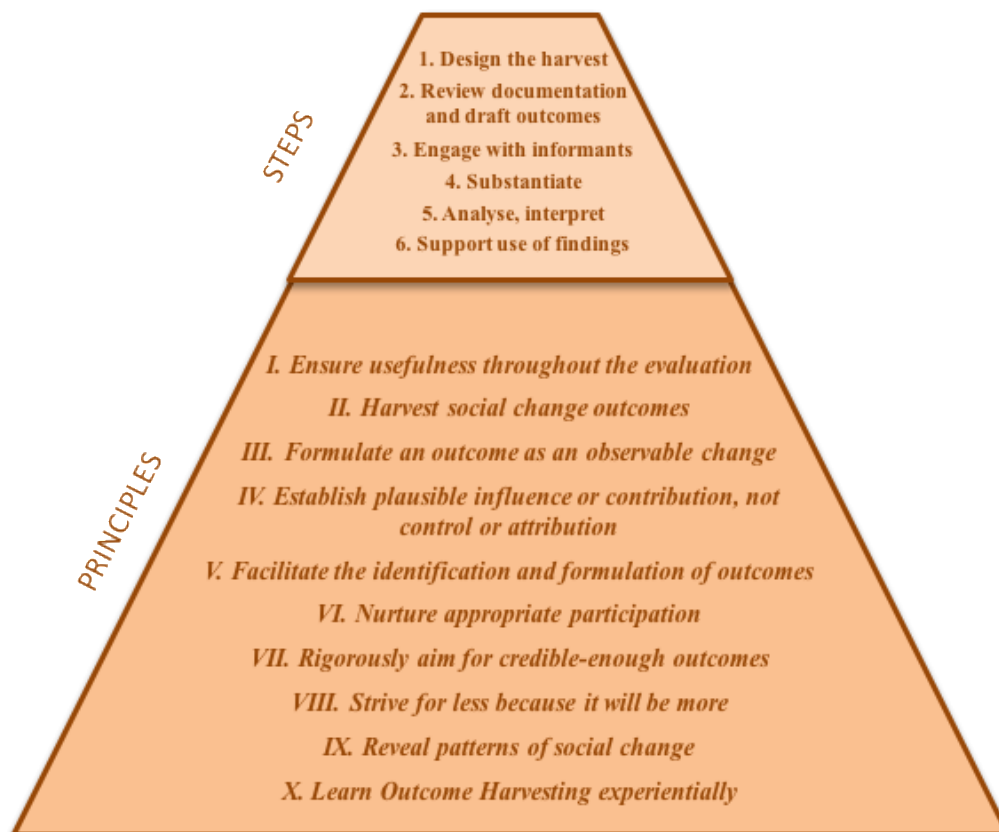
Overview

Outcome Harvesting is a **utilisation-focused**, highly participatory tool that enables evaluators, grant makers, and managers to identify, formulate, verify, and make sense of outcomes they have influenced when at the time of planning the relationships of cause-effect were substantially unknown. As the UNDP says, Outcome Harvesting is “an **evaluation approach** that — unlike some other methods — does not measure progress towards predetermined outcomes, but rather **collects evidence of what has been achieved**, and works backward to determine whether and how the project or intervention contributed to the change”.¹

For further information, go to www.OutcomeHarvesting.net, a website devoted to supporting the growing number of Outcome Harvesting practitioners around the world.

¹UNDP Discussion Paper, “Innovations in Monitoring & Evaluation”, August 2013, see <https://undp.unteamworks.org/node/370238>.

During three days, participants work through the six Outcome Harvesting steps, in the light of the underlying **ten principles**:



Metodology

The workshop embodies the hands-on, participatory values that are at the core of this utilization-focused evaluation approach, combining **theory and examples** with **group discussion**, individual reflection and small group **practical exercises** all revolving around a **case study** especially written for this CID workshop. Special attention is given to dealing with the uncertainty about the causal relationships linking inputs, activities and outputs with the outcomes of development interventions. The participants will apply all concepts embodied in the six steps in working groups. The ten underlying principles will be explained throughout the workshop with examples from one or more of the 40+ evaluative experiences for which the facilitator has been responsible. Thus, participants will build their practical capacities and leave the course with skills in adapting this tool to evaluate their interventions for the purposes of both accountability and improving performance.

Ricardo Wilson-Grau



Ricardo Wilson-Grau, evaluator, organizational development consultant and president of *Ricardo Wilson-Grau Consultoria em Gestão Empresarial Ltda* will deliver the workshop. Since 2004, working with colleagues Ricardo developed the Outcome Harvesting tool through evaluations generating thousands of outcomes achieved in 143 countries by almost 400 networks and associations, NGOs, community-based organisations, research

institutes and government agencies. In 2013, the UNDP selected Outcome Harvesting as one of eleven promising innovations in monitoring and evaluation practice. After ten World Bank Institute teams piloted a customised version of Outcome Harvesting, in June 2014 the Bank published a booklet of the cases and now lists the tool amongst its resources for internal monitoring and evaluation. Ten World Bank Institute teams piloted a customised version of Outcome Harvesting and the World Bank published a booklet of the cases and now lists the tool amongst its resources for monitoring and evaluation. USAID highlights Outcome Harvesting as one of five approaches especially well-suited for evaluation practitioners operating in dynamic, uncertain situations who need tools to evaluate the change and results they are achieving through interventions where relations of cause and effect are not fully understood. Outcome Harvesting is featured as a chapter in *Developmental Evaluation Exemplars* (Guilford 2015) and in *Principles-Focused Evaluation* (Guilford, boreal summer 2017), both by Michael Quinn Patton.